

# HOT DIP GALVANIZING

## AESTHETICS AND PERFORMANCE FOR AN INNOVATIVE NEW SCULPTURE



### The Project – 'Reverie'

In 2004, the City of Greater Dandenong and the Dandenong Development Board formed a partnership to commission an iconic artwork to be sited in a high profile area on one of the city's busiest intersections, providing a focal point for motorists and pedestrians.

Queensland artist Paul Johnson's concept was chosen from a short listed pool of four artists. Johnson is an accomplished artist who has completed a number of innovative light-based artworks in Queensland.

Reverie commands attention during the day with its contemporary hot dip galvanized finish and contrasting red elements and at night engages pedestrian life with its vibrant, interactive laser composition.

### Comments from the Artist

"The reasons for the galvanised finish on this 2 tonne sculpture were both aesthetic and pragmatic. The sculpture needed to be part of the commercial/industrial landscape yet different from it. While it has visual links with the poles supporting traffic lights and various signages, it differs significantly in form. It both belongs there, and yet does not. This ambivalence is a calculated attempt to insert something large and strange without arousing the predictable cries of horror and visual pollution.

The work was built in Queensland, with units weighing more than 200 kgs each. A painted surface was not going to survive the 2000 kilometre journey without damage. The galvanized surface, however, showed no signs of abrasion."

### Comments from the City of Greater Dandenong

Grissel Walmaggia, Cultural Planning Officer, said "Dandenong is undergoing significant change and revitalisation with a number of major developments within the central business district. 'Reverie' contributes to this revitalisation and is a significant and innovative city landmark that will provide interest and build on the sense of excitement as the city enters a new era."

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#### Editorial

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#### Prepared by

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'Reverie' 2005 by Paul D Johnson  
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